

## In Order to Flourish: Musical Pathways, Opportunities to Build and Questions to Ask

The following document sketches out the processes that support – and challenge – young musicians seeking to enter the field of classical music, from early childhood through young adult professional lives. It starts with the pre-school years because youth orchestras or conservatory training programs are far too late to address two key issues: 1) the diversity of young musicians who are able to travel this pathway or 2) the breadth of skills that young classical musicians acquire. Both of these processes have to begin much earlier, provoke serious re-examinations of musical pedagogy and program design, and involve many more stakeholders.

This work is the result of a number of converging events and efforts: a national study of El-Sistema-inspired orchestras in the U.S. and a Mellon Foundation meeting in December 2015 that addressed the issue of diversity in American orchestras, at which time Dennie Palmer Wolf of WolfBrown and Dalouge Smith of the San Diego Youth Symphony volunteered to create a developmental map of the trajectories of young musicians in the field of classical music. The following map draws on multiple sources:

- A Barr Foundation and Klarman Family Foundation study of pathways to musical excellence in metropolitan Boston
- A 3-year planning process for the Civic Orchestra, the training orchestra of the Chicago Symphony
- A series of Mellon Foundation-funded meetings addressing the question of diversity in American orchestras, convened in partnership with the League of American orchestras
- A national study of ten El-Sistema-inspired youth orchestras in the U.S. by WolfBrown and Longy School of Music of Bard College
- Discussions with teaching artists providing instrumental training in under-resourced communities (e.g., San Diego Youth Symphony and Conservatory, Community Musicworks, The People's Music School, and Palaver, a Boston-area consortium of young musicians many of whom teach in urban classical music education programs)
- A survey of young people participating in Carnegie Hall's NYO2 (National Youth Orchestra) summer training program at Purchase, NY
- Conversations with grantee organizations in Carnegie Hall's Play USA program (seven communities developing pathways for supporting serious young musicians).

The examples we have included are by no means exhaustive. We need more; the work is ongoing. All suggestions and additions welcome.

- Dennie Palmer Wolf: <a href="mailto:dennie@wolfbrown.com">dennie@wolfbrown.com</a>
- Dalouge Smith: <u>dsmith@sdys.org</u>

	What's needed to flourish as young musicians?	Challenges for under-resourced youth and families	Creating a supportive ecology	Questions we should be asking/ Some examples to consider
Birth to Five  Music as a source of joy and human connection	Live music learning with multiple approaches such as singing, body percussion, and playing simple instruments  Music as a source for developing socio-emotional skills like collaboration, turn taking, and self-regulation, as well as emotional expression  Learning music with many modes, tempi, structures, traditions, instruments, and languages of many cultures to develop keen listening and perception skills	Low-and even moderate cost childcare options rarely have well-developed music programs  Young children are typically in the role of consumers rather than creators with few opportunities for young people to improvise or compose  Teachers may not have even elementary music training; child care centers lack real musical instruments  The temptation to depend on recorded, rather than live music, or to use music as background rather than central activity	Extend artist-in-residence work to reach many more childcare and pre-K settings  Identify and share the many reasons why live music should be an integral part of early childhood education curricula (e.g., one strategy for closing the "word gap")   Ensure that the certification and professional development training for early childhood teachers and aides includes music	How does music-making become a resource that hospitals, clinics, and home visitors offer young families as part of building close ties, supporting play, and developing communication skills? (Carnegie Hall's Lullaby Project for young families in NYC)  How do we build music into the growing numbers of early childhood programs? (Settlement Music School's Kaleidoscope program²)  How does music become a part of the curriculum for professional training for child-care and pre-K teachers? (Wolf Trap Early Learning through the Arts ³)  How does music become an integral strategy and partner in national and local efforts to improve maternal and infant health? (Too Small to Fail & National Black Child Development Institute's playlist)

Carnegie Hall. Why Making Music Matters, https://www.carnegiehall.org/BlogPost.aspx?id=4295019679
 https://www.wcupa.edu/pr/1.4elliebrown.asp
 www.wolftrap.com

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	young musicians?	youth and families		Some examples to consider
	Early (pre-K – 2) experience on	"Academization" of early grades,	Music teachers who understand the	How do we ensure that gifted and
	simple instruments (percussion, Orff,	with little time for arts or play, esp.	challenges children and families	talented programs use music as part
	recorder)	in low-performing schools, with	encounter, working to make music	of identifying students?
		consequent loss of time for music,	participation possible	
	Opportunity to choose a "real"	which is classified as a non-		How do youth orchestras, symphonies
	instrument for ensemble playing	academic, thus elective, subject	Expand the curriculum in programs	partner with their school districts to
	before the customary 4 <sup>th</sup> /5 <sup>th</sup> grade		that train future music educators,	build back sequential music programs
	band/orchestra	Competition for elective funds,	re-emphasizing their own artistry	in public schools? (OPUS Project at
Elamantam.		space, resources with other	and musical excellence as a source	San Diego Youth Symphony)
Elementary	Regular, sustained quality instruction	electives like STEM, technology, etc.	for effective teaching	Uson da on boild ask arks of court only
Years	in large and small ensembles, with	lating a way at way as a tangel and a superior of	Fundand massaid assemias despetada	How do we build cohorts of youth who
(K – 8)	occasional one-on-one attention to build basic habits	Itinerant music teachers spread across many schools with huge	Expand music curriculum to include improvisation, composition, ear	can "stick together" as young musicians, supporting one another's
	bullu basic flabits	student loads	training, etc.	hard work, allowing them to form an
In-school	Peers who are beginning to play	Student loads	training, etc.	identity as a musician? (Orchkids at
programs	music seriously	Narrow general music curriculum	Build sequential music programs,	BSO supports very early ensembles
	music seriousty	with singing + accompaniment of	occurring regularly (daily, weekly)	with primary school-aged players)
	Learning how to practice	narrow range of pieces drawing on	that include singing, simple	with primary school agea playersy
Early	productively	Western commercial music	instruments, and composition	How do we ensure that young
•	p. caact. c.,			musicians who may need academic
engagement	Curriculum that includes	Lack of expertise and capacity at	Challenge notion that ensembles	support are not excluded from
and the	improvisation and composition as	schools and in districts: shortage of	should wait until 4 <sup>th</sup> or 5 <sup>th</sup> grade esp.	electives like music classes, band, or
opportunity	ways to build musicianship	quality certified music teachers,	for instruments like wind and brass	orchestra? (OPUS Project at San Diego
opportunity	, i	principals without music oversight		Youth Symphony is piloting music
to build	Decent instruments, producing	experience	Raise money for stipends for older	interventions with ELL, low-
strong skills	quality sound		student mentors to act as role	performing, behavior-challenged
		Charter schools that increasingly	models	students)
	Varied high quality musical	serve students and families in		
	repertoire from range of traditions,	under-resourced communities do	Help young musicians make the	What are the kinds of research and
	within the mastery of young players	not support sequential arts	transition to middle school even as	evaluation partnerships that will
	so that they can experience making	education of the kind that would	other electives multiply and playing	develop compelling evidence of
	musical choices	support serious young musicians	music becomes "nerdy"	consequences of early music training?
				(Harmony Project & Northwestern
	Performance opportunities			University; El Sistema, WolfBrown &
				Longy)

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Elementary	Opportunities for one-on-one or small ensemble learning to complement large, school-based ensembles in order to build strong basic technique	Few contacts who can help families find after- or out-of-school music learning that is good and affordable	In-school music teachers who know the opportunities in their community and connect families to these	How do community schools of the arts establish satellite programs spread throughout neighborhoods? (The Peoples Music School, Settlement Music
Years (K-8)  After- or Out-of- School Musical Study  Early development	Learning the habits and strategies for practicing outside of classes and lessons  A wider community of peers who also play music seriously and/or who respect playing music as an accomplishment  Family or other trusted adults who recognize, respect, and encourage musical activity, even when it demands travel, arrangements, and savings	The demands of travel to music programs occurring off school site, outside of school day, esp. when families have multiple children  Families may have few funds for additional classes, lessons, or instruments; demands hard choices about time and resources  Family members' may not have had the time/resources to develop their own musical skills, making it hard to judge programs and teachers or engage in practicing  Finding the time and energy to develop knowledge and advocacy skills on behalf of children's musical interests and talents in the community (e.g., finding programs, seeking scholarships and sponsors, carpooling with other families,	Congregations that support choirs and youth instrumental performance as a part of services  After- or out-of-school programs located in or travelling to neighborhoods that need them the most  After-school programs that will offer continuous music study (in addition to shorter, more exposure programs) and pay well enough to attract and retain skilled teachers  Music programs that include locations and mentors for daily practicing  Specialized training for teaching artists who work in these settings (how to establish studio atmosphere, keep students engaged, etc.)	Music School, Settlement Music School)  How do symphony orchestras become a force supporting music education? (LA Phil's El Sistemainspired programs, Kalamazoo Symphony's collective bargaining agreement that allows players to earn additional salary for teaching in their "Kids in Tune")  How do older, more advanced students learn to teach and practice with younger students? (Play On, Philly's Ambassador's Program, Daily Orchestra at Community Music Works; Kids in Tune, Kalamazoo Symphony's middle school orchestra program deliberately meets at site for their elementary program)

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Entry-level youth orchestra/ Upper elementary band or orchestra  Developing proficiency	Learning the routines for being a musician (coming to lessons, practicing, listening, going to live performances in community)  Next level of curriculum that includes wide range of musical skills (composition, improvisation, but also theory, music history, sight reading, and ear training)  Sequential expectations and progression to stay motivated  Large ensemble playing complemented by small ensemble instruction (especially chamber music), some one-on-one attention to developing technique, if not individual lessons  Affordable, quality instruments <sup>4</sup> Regular performances/recitals  Experience with multiple teachers for advanced players  Growth mindset necessary to take on increasingly difficult pieces, auditions, along with ups and downs of winning and losing	Learning how to judge quality of teachers and programs, esp. if family is not musical  Gaining knowledge of/access to music programs that occur outside of school day or at other sites  Creating routines and spaces for practice, finding occasions to play  Supporting music learning for one or more children (car to drive, costs involved, juggling demands with other children, etc.)  Funds for lessons, fees, and instrument rental, cost of participating in trips or off-site performances  Increasing likelihood that young players from under-resourced communities, especially communities of color, will be in the minority in upper-level, competitive programs	Creating spaces/organizations that support daily practice with peers and older students, supervised by teachers  School music teachers who can and will partner with families in locating added opportunities  Forging connections to other organizations (e. g., congregations, all-city, all-state) that support youth musical activity and provide opportunities to perform  Shared spaces so that programs can occur where youth and families have easy access  Public school music programs that provide equitable access and instruction  Supporting youth to learn how to audition, bounce back if not selected	How does the music field learn lessons from other specialized programs (chess, debate, Odyssey of the Mind, sports leagues) around what keeps youth persisting past the initial stages – when the going gets tough?  How do arts high schools establish feeder programs that help students and families learn about arts education, including preparing for applying? (TWIGS program in Baltimore)  How do community music schools establish campuses in multiple neighborhoods? (People's Music School in Chicago)  How do we build community-wide consortia for music-learning pathways linking in- and out-of-school music learning? (Philadelphia Music Alliance for Youth/San Diego Youth Symphony's OPUS Project)  Classics for Kids Foundation supplies free high-quality string instruments to youth ensembles and orchestras 4

<sup>4.</sup> Classics for Kids Foundation. (http://classicsforkids.org/).

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	Daily ensemble class for credit	Families faced with schools without or with low-quality	School counselors and advisors who will advocate for students	How can the wider field help schools to support and sustain
	Sequential honor ensembles	music programs have to hunt for, transfer to, or apply to	enrolling in sequential music classes	orchestra, as well as band, programs at the high school
Secondary School (9 - 12) In- School Music Programs	Quality instruments in good repair  Dedicated performance and practice rooms  Regular performance and festival opportunities	different schools which may involve travel, new or unfamiliar neighborhoods  Negotiating class schedules, conflicts, or forced double ELA and Math periods for English Language Learners or other students who may have special	Specialized high schools (arts and others) that schedule academic classes 8 – 12, leaving 1 – 5 free for intensive specialization  Communication between elementary and secondary music programs to encourage students	level? (Partnership between Play On, Philly! and area high schools)  How does the field support the continuing professional development for in-school music teachers? (Music Educators Workshop)
Cultivating musicianship	Instrument and section coaching by teaching artists  Peers who play music seriously, and/or respect the work and accomplishment involved  Supportive district and site administrative campus culture	needs  No instruments or old unrepaired instruments  No funds for supplies, coaches, festivals, uniforms, or transport  Families with little musical background who do not know how to support their music student or the program  No one at the school or district who knows how to/has the time to advocate for a talented young musician	to stay enrolled  Support for music teachers from campus and district leaders, campus teachers, feeder school music teachers, and community partners  Professional guest teaching artist instructors  Opportunities to attend professional performances  Booster organization/community support for coaches, festivals, uniforms, and transport  Pathways for honor ensemble and advanced community program participation	

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	Individual/small group instruction	Music pedagogy "stuck" in "I'll	Strategies for program recruiting	What could U.S. programs learn
	with skilled instrumental teacher	teach you what my teacher	that yield diverse enrollment	from their colleagues abroad?
	(s); multiple teachers providing	taught me"; little serious re-		
	different perspectives and	examination of musical learning	Paying orchestra-related jobs for	How does the classical music
	emphases	in light of cognitive science, new	youth (e.g., as mentors for	field learn from other arts fields
		understandings of motivation	younger students, as music	about keeping young people
	Motivating tiers of orchestra and	and achievement	librarians, ushers)	involved? (See Whitney Museum
<b>Upper Level</b>	chamber music experiences (all			report on youth programs in
Youth	city, all state, UIL) that provide	Opportunities to travel and tour	Strategies for securing private	museums: <i>Room to Rise</i> <sup>5</sup> )
	full scholarships: tuition, travel,		lessons or very small ensembles	
Orchestras	instruments, master classes, etc.	Demands of being "the		How does the classical music
(High		scholarship student," "the black	Links to congregations with	field learn from music programs
School)	Curriculum that includes wide	oboist", etc.	strong music programs that can	in other roles and genres? (NY
,	range of musical skills (theory,		identify and develop young	Philharmonics' Very Young
	composition, improvisation,	Lack of peers with similar	musicians	Composers, youth choruses,
Becoming a	music history)	experiences, ethnic and/or		Berklee's City Music)
public		cultural isolation	Creation of very high caliber	Add a distance of the land of the second
performer	Quality instrument		orchestras that feature diverse	Who will invest in longitudinal
po.joc.		Other responsibilities: family	membership (Take a Stand,	studies of young people seeking
	Access to private small group and	needs for childcare, elder care,	Carnegie Hall's NYO and NYO2)	to travel the pathway from youth
	esp. individualized instruction	added income		orchestra level to professional
				performer in order to better
	Access to conservatory prep			understand what constitutes an
	programs			opportunity, what obstacles
				arise?
	Access to ensembles/more			
	advanced peers that can			
	challenge student to play better			

 $<sup>^{5}</sup>$  http://whitney.org/Education/Teens/RoomToRise

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	See earlier points on upper level	See notes on upper level youth	Build a network of music mentors	How does the field build its
	youth orchestra above, plus:	orchestras above, plus:	throughout a community	commitment to mentoring in and
				outside of formal programs? (La
	Competitive level instrumental	Social and artistic network for	Summer programs that actively	Jolla Music Society/San Diego
National/	skills	learning how to audition,	recruit and support diverse	Youth Symphony "Music
Regional		complete and submit	young musicians resulting in	Institute" mentor artists)
_	Access to studio-quality	applications, and how to bounce	ensembles diverse enough to	
Programs for	recording resources	back when not selected	address issues of isolation for	How can the classical music field
Skilled Young			young people from under-	learn from other arts
Musicians at	Clear role models and mentors,	Little knowledge about or	represented communities	organizations that focus on
High School	including access to master classes	resources for programs outside	(Carnegie Hall's NYO2, Take a	diversifying participation?
THE TOTAL	or lessons with multiple teachers	of public school or immediate	Stand National orchestras)	(Recent efforts at ABT and School
Duo	who provide a variety of	community		of American Ballet)
Pre-	approaches		Conservatories that support	
conservatory		Access to high quality	mock auditions, provide feedback	What can the classical music field
performance		instrument	and supports for candidates	learn from fields like STEM about
				recruiting and sustaining diverse
		Regular and feasible access to		participants (initiatives for young
		strong instrumental teacher		women and other
				underrepresented groups)?
		If accepted into programs,		
		young people from under-		Could the U.S. State Department
		represented communities may		more actively support touring for
		struggle with isolation, the		youth orchestras/choruses?
		experience of being enrolled as		
		"the underdog"		How could the Kennedy Center
				function as a national
		Families may be reluctant for		showcase/stage for youth
		young people to travel/may		orchestras and choruses,
		need scholarship/other families		sponsoring regional auditions
		to talk to and learn from		and a summer festival?

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	young musicians?	,	"Daniel and a facility for	Some examples to consider
	Active, long-term career	Same as first-time college	"Posse" strategies for young	How do more conservatories
	planning, including undergrad	students	people from under-served	think about educating a well-
	Internships in multiple aspects		communities <sup>6</sup> while in training	rounded musician who can
	of the music field beyond	Tuition debt in absence of		combine performing with other
	performance	scholarship	Access to national database	careers? (Longy-Bard's MAT
			about programs and scholarships	program, Berklee's dual degree
	Help identifying summer	Work-study options that also		programs)
	programs that will build skills	build musical prowess	Well-rounded musical curriculum	Have da voe think man a boardh.
	and social networks of		that includes community work,	How do we think more broadly
Conservatory/	teachers and colleagues	Access to quality instrument,	entrepreneurship, recording	about diversifying the classical
Collegiate-		esp. for recitals and auditions	engineering, etc. so that young	music world so that young
level Musical	Availability of quality	through loan programs, "attic"	musicians can earn while building	people stay involved even if they
	instrument	instrument drives, etc.	musical skills (NEC, Curtis, and	do not become performers
Education			Cleveland Institute initiatives in	(composers, managers, front of
	Access to regular, strong	Knowledge of and funding for	this direction)	house, technology design)?
	private instruction	high quality summer programs		(Very Young Composers; New
Taking on the		(including room and board,	Diverse counselors/mentors at	Victory Theater Usher program)
challenge of	Transition orchestras	travel)	summer programs who have	How does the field harvest the
	operating between		traveled this same road	insights across programs that
pre-	conservatory and career	Unable to travel to auditions		have long worked on issues of
professional				diversifying classical music? (New
training				World Symphony, Civic
				Orchestra, Sphinx, Sinfonetta,
				and others)
				and othersy
				How does music field learn from
				colleges and universities
				supporting first generation
				students? (Riverside, CA,
				University of Maryland's
				Meyerhoff Fellows in bio-medical
				fields, Posse Foundation, etc.)
				neius, Posse Foundation, etc.)

<sup>&</sup>lt;sup>6</sup> https://www.**possefoundation**.org/

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Active Life as a Young Musician: Full time or Part-time	Knowledge of mixed career paths in music (performing combined with teaching, studio work, music administration)  Social capital: connections to: 1) mature musicians who will mentor younger ones coming up in the field; 2) those who hold auditions and hire  Continuing access to learning: musicians for audition preparation, instrumental instruction, opportunities to "play in", rehearse as part of ensemble, etc.	Pull of "safer" careers  Opportunity costs  Isolation in orchestras and other classical music ensembles, lack of role models  Finding jobs/fellowships that pay decent salary and leave time for continuing instrumental learning  Juggling many "gigs" to make ends meet, little time or money for continuing musical development	Career counseling past graduation at conservatories and schools of music  Deliberate building of networks and internships pre-graduation; mentorships past graduation  Making public the career trajectories of graduates of programs like Sphinx, Sinfonetta, and New World who come from under-served and under-represented communities	How does the field design and support more effective internships, mentor programs, and fellowships? (Houston Symphony community fellows program; Orchestra League report on successes and issues in orchestra fellowships (Fall, 2016) SNAAP <sup>7</sup> data on role of these supports)  Will the field invest in longitudinal research on how musicians have moved from programs like Sphinx, orchestra fellowships, etc. to permanent orchestra positions?  What can the music field learn from other fellowship programs that seek to diversify competitive fields? (Mellon Humanities Fellows, Meyerhoff Fellows in biomedical sciences)

 $<sup>^{7}\,</sup>Strategic\,\,National\,\,Arts\,\,Alumni\,\,Project,\,\,multi-year\,\,follow-up\,\,of\,\,arts\,\,school\,\,graduates,\,\,at\,\,\textit{snaap.indiana.edu}.$ 

## For further thinking:

The foregoing document makes clear how important Individual lessons with multiple teachers, decent instruments, and opportunities to prepare and perform all are to becoming a professional classical musician. These elements are the paving stones that lead from early private lessons to world-renown conservatories, then on to careers in the classical music field, including orchestras. However, like the paths to careers in neuroscience or museums, these routes are often gated – difficult to enter or pursue if you do not come from a musical family, live in a major metropolitan area, or have access to a private teacher who is well-connected to further opportunities. The net result is that the classical music field, in particular the orchestral world, has failed to attract, nurture, or be enriched by a diverse corps of musicians and the varied cultural and artistic perspectives they bring. As this document also makes clear, the field is keenly aware of and hard at work on strategies designed to address the creation of early and sustained pathways for committed and talented young musicians. These include: raising the musical quality of orchestral programs for very young players, establishing feeder programs for district-supported high schools for the fine and performing arts, more inclusive programs for the prep divisions at conservatories, and youth orchestras designed to recruit and train diverse young musicians. These efforts all matter, but there are other issues the field has to confront, understand, and address:

- A deeper understanding of inequalities in the pathway: We need a much clearer understanding of where the pathways break down and why. This includes a close look at the human factors involved (e.g., young people's reluctance to be the "underdog," isolate, or "scholarship girl"; the nature of auditions; the cultural identities and beliefs of teachers and staff at music schools and conservatories). Where, for instance, is the cross-conservatory longitudinal study of who survives in the field, who drops out, and why?
- Beyond players: What does the field need to confront about the lack of diversity throughout the orchestral field in esteemed teachers, managers, music directors, composers, sound engineers, critics, as well as players?
- A reconsideration of classical music pedagogy: What does it take to make a skilled, well-rounded instrumentalist who starts later, has less time
  to practice, and who may have competing home and work responsibilities? What could the learning sciences tell us about new or streamlined
  routes to musicality? What does the field need to understand about the role of debilitating factors like stereotype threat or performance
  enhancing strategies like the visualization techniques used by athletes?
- The role of peer groups: How do we create situations where young people thrive as accomplished classical musicians with enough peers like themselves as colleagues? What can we learn about opening up a field from diversity efforts in the field of ballet, support groups for first time college attendees, and programs supporting young women in STEM fields?
- A better understanding of young people's and families' agency: We have a great deal to learn from the young people who make this journey successfully, and from the families who support them throughout those years. Efforts to imagine solutions will be impoverished without asking them about what they already know.

<sup>8</sup> Doeser, James. (2016). Racial and ethnic diversity in the orchestra field. League of American Orchestras. Accessed at <a href="http://americanorchestras.org/images/stories/diversity/Racial-Ethnic-and-Gender-Diversity-in-the-Orchestra-Field-Final-92116.pdf">http://americanorchestras.org/images/stories/diversity/Racial-Ethnic-and-Gender-Diversity-in-the-Orchestra-Field-Final-92116.pdf</a>. December 31, 2016; Rabkin, Nick & O'Connell, Monica (2016). Forty years of fellowships. League of American Orchestras. Accessed at <a href="http://americanorchestras.org/images/stories/diversity/Forty-Years-of-Fellowships-A-Study-of-Orchestras-Efforts-to-Include-African-American-and-Latino-Musicians-Final-92116.pdf">http://americanorchestras.org/images/stories/diversity/Forty-Years-of-Fellowships-A-Study-of-Orchestras-Efforts-to-Include-African-American-and-Latino-Musicians-Final-92116.pdf</a>, December 31, 2016.